

Privacy notice for ESIC research surveys

Version: 14 September 2026

This notice explains how personal data is used in the European Social Innovation Campus (ESIC) surveys for practitioners, educators and students administered by Odisee through QuestionPro. It does not cover other ESIC website or learning-platform activities.

Who is responsible

The data controller is **Odisee vzw**, Warmoesberg 26, 1000 Brussels, Belgium, enterprise number **0408.429.584**.

For research questions or requests concerning your personal data, contact **Dries Couckuyt** at **dries.couckuyt@odisee.be**. You may also contact Odisee's data protection officer at **privacy@odisee.be**.

Why do we collect information

We study social innovation practice, education and competencies across Europe, including changes over successive survey waves. We use responses for research analysis, data-quality checks and reporting findings.

If you agree to optional follow-up, we also use your email address for the purposes you select: clarifying your responses, inviting you to the following year's survey or sending a summary of the results. Agreeing to one purpose does not authorise the others.

What information is collected

We collect your answers, including background information relevant to your questionnaire, ratings, written comments and any follow-up choices. Please avoid putting unnecessary identifying or sensitive information about yourself or other people in written answers.

If you provide an email address, it is recorded within the same questionnaire and can be associated with your responses. Responses are therefore treated as confidential, rather than described as anonymous at collection.

With the current settings, QuestionPro records your IP address and an approximate location derived from that address, not precise GPS location. It also records technical response information, such as response identifiers and timing. QuestionPro's public privacy policy describes additional service information that may be processed, including browser and operating-system details, timestamps, logs and cookies.

Participation and legal basis

Participation is voluntary. We rely on your informed consent under **Article 6(1)(a) GDPR** to process your research responses and associated respondent-level information for the purposes described here. Optional follow-up contact is based on your separate consent to the purposes you select. Providing an email address or agreeing to follow-up is not a condition of taking part in the research.

You can stop participating or withdraw your consent by contacting Dries Couckuyt. Closing the survey does not necessarily delete information already recorded; please contact us if you want to request its removal. Withdrawing consent does not affect the lawfulness of processing carried out before withdrawal.

If your contribution has already been irreversibly anonymised, we can no longer identify it as yours or remove it from that anonymous dataset.

Who can access the information

Within the research team, identifiable records are restricted to Dries Couckuyt and authorised Odisee colleagues who need access for this research.

QuestionPro provides the survey platform and hosting. Authorised platform personnel and service providers may process information to deliver and support the service.

Only aggregated findings or appropriately anonymised research data will be shared with other project partners or made publicly available. Before such sharing, we will consider identification risks in background characteristics and written comments as well as remove direct identifiers. Removing an email address alone does not necessarily make a response anonymous.

The research will not use your information to make solely automated decisions producing legal or similarly significant effects on you.

Storage and international processing

Survey records are stored in Odisee's QuestionPro account, whose selected data centre is **Meppel, Netherlands**.

QuestionPro is an international provider. Hosting in the Netherlands does not mean that every support or service-processing activity takes place within the European Economic Area. QuestionPro's published privacy policy states that QuestionPro, Inc. participates in the **EU–US Data Privacy Framework** for personal data received in reliance on that framework and describes its responsibilities for onward transfers.

See [QuestionPro's privacy policy](#) for its published information. For information about the arrangements applicable to this survey, including relevant transfer safeguards and how to obtain a copy, contact Dries Couckuyt.

How long do we keep information

We keep identifiable information only while it is necessary for the stated research or selected follow-up purposes. We review this necessity at least annually and delete identifying information or anonymise records when identification is no longer required. This review includes respondent-level technical identifiers.

Email addresses are retained until all the follow-up purposes you selected have been completed, unless you give further permission or a specific legal obligation requires limited further retention. We stop consent-based follow-up when you withdraw permission.

Research findings and irreversibly anonymised datasets may be preserved indefinitely for comparisons over time, verification and further research. Identifiable responses, email addresses and IP addresses are not retained indefinitely merely because the research continues.

Your rights

Subject to the applicable legal conditions, you may request access to your personal data, correction, erasure, restriction of processing or a portable copy. You may withdraw your consent at any time.

Send your request to **dries.couckuyt@odisee.be** or **privacy@odisee.be**. We may need sufficient information to establish your identity and locate your response without collecting unnecessary additional personal data.

You may lodge a complaint with the Belgian Data Protection Authority or the competent supervisory authority, including in the country where you live or work. See the [Belgian Data Protection Authority's complaints information](#).